

Why Guy Productions

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For Immediate Release:

The Why Guy Seeks Answers for Why? Why? Why?

(West Linn, Oregon – 7/7/08) – Spend a day with a preschool age child and you’ll believe that kids really do ask 437 questions a day. Why is the sky blue? Why do I eat stew? Why? Why? Why?

Now help for weary parents is on the way from an unlikely source – The Why Guy. Although he may sound like a superhero, he’s really just another curious kid with a bow tie, an argyle vest and endless questions who has set out to get some answers.



The Why Guy has his own website (www.WhyGuy.com) where his first DVD entitled “Why Guy Questions A Firefighter” is available for purchase. Throughout this video Why Guy gets answers while he tours a fire station, learns about firefighting equipment, and discovers what it’s like to live at a fire station. Children are also introduced to fire safety concepts including “Stop, Drop and Roll” and “Crawl Low and Go” to help educate them on what to do in case they ever encounter a fire.

“People call me Why Guy because I ask a lot of questions,” says the Why Guy. “If you don’t ask, you don’t learn, so keep on asking!”

At the WhyGuy.com website, children can also enjoy activities including a matching game and download activity sheets. There’s also a section for teachers that offers suggestions for integrating fire safety into their classroom curriculum.

Additional press resources including photos and logos are available at www.WhyGuy.com/press.html .

About Why Guy Productions: Why Guy Productions pairs the talents of husband and wife team David and Keri Archer to create multimedia productions that engage preschoolers and early elementary children with interesting, informative and educational messages. With David’s background in the creative arts including broadcast video production, and Keri’s experience as a certified elementary education teacher, the two have teamed up to create “The Why Guy,” a character-based series designed to be entertaining, educational and engaging for the preschool aged child.